

Estefania Morales

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EDUCATION

California State University, Fullerton	January 2015
Bachelor of Arts double major in Communications and Criminal Justice, GPA: 3.28	
BCN Languages, Barcelona, Spain	September 2014
Spanish B2+ Certification (Common European Framework of Reference for Languages)	
Colegio Unamuno, Salamanca, Spain	Study Abroad Summer 2012

WORK EXPERIENCE

HeyLets, San Francisco, CA	January 2015 - Present
<i>Brand Ambassador</i>	
<ul style="list-style-type: none">Creatively market HeyLets on social media to increase application downloads	
Erasmus Barcelona, Barcelona, Spain	September 2014 - November 2014
<i>Event and Marketing Coordinator Intern</i>	
<ul style="list-style-type: none">Coordinated intern projects, logistics for four travel excursions and eventsCreated eight new partnerships with Spanish companies and strengthened our 14 existing hostel relationships through active communicationProactively analyzed trends to improve marketing strategy on social media platforms in order to meet sales goalsMaintained strong relationships with students to assist them with their stay in Barcelona	
Buffalo Wild Wings, Orange, CA	March 2012 - August 2014
<i>Certified Trainer, Bartender, Server</i>	
<ul style="list-style-type: none">Promoted to train and educate new employees on daily job duties by providing excellent guidanceMulti-tasked in a fast paced, high pressure environment while staying customer-focused and solution-oriented	

EXTRACURRICULAR ACTIVITIES

Alpha Chi Omega, Fullerton, CA	
<i>Camp Titan Fundraising Chair</i>	January 2014 - March 2014
<ul style="list-style-type: none">Raised over \$7,000 for California State University, Fullerton's philanthropy by creating a crowd funding page and encouraging members to actively seek donations	
<i>Vice President Recruitment</i>	January 2013 - December 2013
<ul style="list-style-type: none">Increased membership by 70% after planning a three-day recruitment event with an \$8,000 budgetDesigned and conducted a week-long workshop to educate 80 women about recruitment strategiesPioneered an open house event that won the Community Relations Award of the yearCollaborated with and managed a 25-person committee to achieve event and marketing goals	
<i>Vice President Risk Management</i>	January 2012 - December 2012
<ul style="list-style-type: none">Oversaw the planning of events to ensure they complied with all safety and insurance policiesCreated and organized contracts, emergency action plans, agendas and presentationsQuickly and creatively solved risk-related issues	
<i>Assistant Social Chair</i>	January 2012 - December 2012
<ul style="list-style-type: none">Supported the social chair in planning events, researching venues, conducting site inspections and arranging transportation with a \$10,000 budget	
<i>Recruitment Counselor</i>	June 2012 - September 2012
<ul style="list-style-type: none">Assisted recruitment team in facilitating student orientations and event operations for 400+ women	

SKILLS

- Fluent in Spanish
- Excellent written and verbal communication skills
- Knowledge of Microsoft Word, PowerPoint, Excel, and Photoshop
- Work well under pressure and stress
- Outstanding time management skills and ability to meet deadlines
- Positivity and adaptability
- Strong interpersonal skills